Communiqué

Parent Student Faculty Association Newsletter

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CHS Communiqué is the official publication of the CHS PSFA, The Parent Student Faculty Association of Communications High School, a Monmouth County Career Academy.

CHS Communiqué is published monthly to communicate the plans, progress and events of the CHS PSFA.

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Submissions are welcome.

Co-Presidents' Corner

By Cathy Smith

The first week in May is **Teacher Appreciation Week**. It is a perfect time to remember how fortunate CHS is to have such a talented and dedicated faculty. We should all



remember to appreciate our teachers this week!

May is the last month of duty for the 2010 - 2011 PSFA Executive Board. **Elections** for the new officers will be held at the May 5 PSFA meeting. See page 2 for the slate of nominations and please note that two positions currently do not have nominations. The transition to the 2011-2012 Executive Board will be conducted at the PSFA meeting on June 2.

A warm welcome was extended to the Class of 2015 at Freshman Orientation on April 13. We look forward to their joining the CHS community, and hope that their families become actively involved in the future of the PSFA. Many thanks to Theresa Sauta, Ellen D'Amico, Eda Saeger and the hospitality volunteers who provided refreshments for the event, and the CHS parents who provided their advice and insight to the Class of 2015 parents.

The PSFA is delighted to announce that **Graduation 2011** will be held at Monmouth University. The PSFA will fund the venue and look forward to providing a beautiful and dignified location for the graduation of the Class of 2011. Parents of seniors should see page 8 for other important information.

The **2011 CHS Color Wars** will be held on **Friday**, **June 3**. To help make the day a great event, the PSFA will provide a **Barbecue** lunch (see page 4). Sean Magovern has begun planning the event along with John Talamo and Jay Goldberg, and we hope that many parents will volunteer to help.

The end of the year is in sight, though it seems that the first day of school was just days ago. The PSFA is already preparing for the 2011-2012 school year, not only with the election of officers, but also with the **Annual PSFA Membership Drive**. The Membership Committee (Mark Allen, Paula Dazio and Ellen Harrold) has invited you to join the PSFA for 2011-2012, unless you are already a four-year member.

In the small community of 300 families that comprise CHS, the participation of each and every family is vital to the success of the PSFA. Because of our small numbers, your contributions really do make a difference. We need every parent to join us to make the PSFA an active and vital part of the school. We hope you will volunteer to help in any way that you are able.

THURSDAY, MAY 5 AT 7:30 PM: PSFA MEETING
MONDAY, MAY 2 TO FRIDAY, MAY 6: TEACHER APPRECIATION WEEK

CALLING ALL CANDIDATES ...

PSFA elections for the Executive Board for the 2011-2012 school year will be held at the May 5 PSFA meeting. The current slate of nominations is as follows:

Nominated for Co-President: Debbie Talamo

Nominated for Co-President:

Nominated for Vice President: George Amadeo

Nominated for Treasurer: Isabella Grove Nominated for Recording Secretary:

Nominated for Corresponding Secretary: Eda Saeger

Nominations are still being accepted and will also be taken from the floor on the night of the meeting. If anyone is interested in running for any position, please inform the Nomination Committee Chair, Cathy Smith at cas810@yahoo.com. Special thanks to the members who have come forward to run for office.

To date, there are no nominations for the second Co-President position nor for Recording Secretary. These are both important positions, essential to the functioning of the PSFA. If you or anyone you know would be able to serve in these offices, please contact me as soon as possible. I would be happy to answer any questions about the positions.

Submitted by Cathy Smith, Nominating Committee Chair

The PSFA Needs Your Help!!!

Planning for the 2011-2012 school year involves seeking leadership and members for all PSFA committees. Please consider chairing or joining one or more of the following committees. Not only will you have the satisfaction of helping to enrich our students' experience at CHS, but you will also have the opportunity to work with the many other dedicated parents who volunteer their time and efforts.

_	Fundraising: Recommend, arrange, and conduct activities to raise operating funds. The fundraising activities currently planned for 2011-2012 year are: Dinner Dance and Gift Raffle Magazine Sales		
	Magazine dates		
	Hospitality Welcome guests and new members, provide snack items and/or gifts for PSFA meetings, Back to School Night, Teacher Appreciation Week, etc.		
	Membership: Conduct the annual membership drive and ensure membership dues are current, maintain a list of all active members, and publish the PSFA Directory.		
_	Newsletter Collect, edit, publish, and distribute information relevant to the activities of students and parents of CHS on a regular basis.		
_	Parent/Student/Faculty Activities Plan, prepare, and execute the following events: Pasta Party Barbecue		
	ease check the committees in which you are interested and return this form to school in an envelope arked CHS PSFA.		
Name:	Email address:		
Phone	i		
Mailing	address: CHS PSEA 1740 New Bedford road, Wall, NJ 07719-3740		

MAY AND JUNE AT CHS

May and June at CHS are very busy months. Please refer to the following to keep up to date!

Мау 2 то Мау 6	TEACHER APPRECIATION WEEK	
May 2-Monday	OPEN AFTER SCHOOL	2:30-4:00 PM
May 4-Wednesday	PSFA SPONSORED ASSEMBLY: DR. MICHAEL FOWLIN	12:30 РМ
May 5-Thursday	PSFA MEETING	7:30 PM
May 6-Friday	SENIOR FITNESS TRIP	8:00 AM
May 6-Friday	CULTURAL FAIR	6:00 PM
May 9-Monday	SENIOR CLASS PRESENTATION: CAMPUS SAFETY	1:00 PM
May 9-Monday	OPEN AFTER SCHOOL	2:30-4:00 PM
May 11-Wednesday	NATIONAL HONOR SOCIETY BLOOD DRIVE	
May 12-Thursday	CINEMADNESS FILM FESTIVAL AT	6:30-9:00 PM
	CLEARVIEW MIDDLEBROOK CINEMA, OCEAN	
May 16-Monday	OPEN AFTER SCHOOL	2:30-4:00 PM
May 17 and 18	END OF COURSE BIOLOGY ASSESSMENT (FRESHMEN)	7:30 am
May 18-Wednesday	PROGRESS REPORTS MAILED HOME	
May 19-Thursday	MAKE-UP TEST-END OF COURSE BIOLOGY EXAM	7:30-10:30 AM
May 19, 23, 24	CLASS OF 2012 SENIOR PORTRAITS	9:00-2:00 PM
May 20-Friday	CHS Prom-Jumping Brook Country Club	7:00-11:00 PM
May 23-Monday	OPEN AFTER SCHOOL	2:30-4:00 PM
May 24 and 25	ALGEBRA I ASSESSMENT (FRESHMEN)	7:30 am
May 25-Wednesday	CLASS OF 2015 PLACEMENT TEST	
May 26-Thursday	OPEN AFTER SCHOOL	2:30-4:00 PM
May 27-Friday	NHS AWARENESS ASSEMBLY FUNDED BY THE PSFA	12:20-1:30 РМ
May 27-Friday	CLASS OF 2013 CAR WASH	3:00-5:00 PM
MAY 30-MONDAY	SCHOOL CLOSED-MEMORIAL DAY	
JUNE 1-WEDNESDAY	CLASS OF 2012 CLASS TRIP	
JUNE 1-WEDNESDAY	OPEN AFTER SCHOOL	2:30-4:00 PM
June 2-Thursday	SENIOR PICNIC-SHARK RIVER PARK	8:00-1:30 PM
JUNE 2-THURSDAY	PSFA MEETING	7:30 PM
JUNE 3-FRIDAY	COLOR WARS-PSFA BARBECUE	
JUNE 6-MONDAY	OPEN AFTER SCHOOL	2:30-4:00 PM
JUNE 8-WEDNESDAY	OPEN AFTER SCHOOL	2:30-4:00 PM
June 9-Thursday	OPEN AFTER SCHOOL	2:30-4:00 PM
June 9-Thursday	SENIOR DINNER-DOOLAN'S, SPRING LAKE	6:30-9:30 РМ
JUNE 13-MONDAY	OPEN AFTER SCHOOL	2:30-4:00 PM
JUNE 15-WEDNESIDAY	FINALS-PERIOD 2 AND 4 SENIORS ONLY	
JUNE 15-WEDNESDAY	OPEN AFTER SCHOOL	2:30-4:00 PM
JUNE 16-THURSDAY	FINALS-PERIOD 1 AND 3 ALL STUDENTS	
JUNE 17-FRIDAY	FINALS-PERIOD 2 AND 4 UNDERCLASSMEN/ LAST DAY	
JUNE 17-FRIDAY	CLASS OF 2011 GRADUATION	TIME TBA
JUNE 22-WEDNESDAY	REPORT CARDS MAILED HOME	

Attention Volunteers:

CHS ANNUAL BARBECUE Friday, June 3, 2011

The annual CHS Color Wars will be held on Friday, June 3. All students and faculty are divided into teams to compete in softball, basketball, chalk drawing, and other activities. The PSFA will provide a barbecue lunch during the day of the events. If you can volunteer your time and/or provide food/beverage items for the day, please contact Sean Magovern at seanmagovern@aol.com by Friday May 20.

To volunteer: Please be sure to provide the following specific information in your email:

- 1) Parent name, email address and phone number
- 2) Student Name/Grade
- 3) Please indicate for which of the following you would like to volunteer:
 - o Help on June 3 (set up, grill, serve, clean up)
 - 8:00 am 12:00 noon and/or
 - 11:00 am 2:30 pm (intentional overlap)

To donate food items: Please choose items from the list below and indicate quantities of what you can provide; email prior to May 20 so we can plan shopping for the remaining items needed. Don't want to hassle with sending items to school? Gift cards to Costco and ShopRite will always help with our shopping needs for this event.

Donations of the following item(s) are needed.



The following perishable foods should be sent in 11" disposable aluminum tins:

- o Pasta/Vegetable Salad (Oil Based)
- Tossed Green Salad with Bottle Dressing
- Vegetable Crudités Assortment/Dip
- Fruit Salad



	<u>Quantity</u>
Dessert (finger food only)	dozen
Potato Chips	bag(s)
Water bottles	cases
Sports drinks	cases
Soda/ice tea cans	cases
Soda bottles	2-liter
Sunny D or other juice	cases
Condiments (family size)	bottle (indicate type)

Can you loan a large ice chest for beverages?

All nonperishable items may be brought to the office no later than Wednesday June 1

Perishable items must only arrive the morning of the barbecue by 9:00 am.

Please label your donation with your name!

You will be contacted to confirm your offer of help.

The past success of this enjoyable event was due to the generous support of CHS parents. Your help is greatly appreciated!

Submitted by Sean Magovern, Barbecue Chair

PSFA MEMBERSHIP

The PSFA Membership Committee has already begun work on the 2011-2012 Membership Drive. All CHS families who do not have a current PSFA membership have received letters inviting them to join the organization. Please help us reach our goal of 100% membership by sending your completed registration and payment to the address provided on the membership form (available on the CHS website).

Please consider registering your membership for your child's entire time at CHS. If you do, your membership will not expire and you will not need to receive annual reminders. If you decide to withdraw for any reason, the balance of your dues will be refunded upon your written request.

If you are a current PSFA member but need to update your information, please fill out the membership form and note that your information has changed. If you are unsure of your membership status, please contact Paula Dazio at pdazio59@yahoo.com and she will be happy to provide the information.

Thank you to all those families who have already returned their forms.

Submitted by the Membership Committee Mark Allen, Paula Dazio, Ellen Harrold

WHY SHOULD YOU SUPPORT THE PSFA WITH YOUR MEMBERSHIP?

THE PSFA BENEFITS ALL STUDENTS WITH:

- * Bagel Breakfasts before midterms, finals and standardized tests
- * Faculty Grants
- * Junior Class Trip Transportation
- * Senior Class Fitness Trip Transportation

- * Student Planners
- * Student Grants
- * Graduation Caps and Gowns
- * End of Year Barbecue

ONLY PSFA MEMBERS RECEIVE -

- * PSFA Student/Family Directory
- * Eligibility to apply for \$500 PSFA Graduation Awards presented to ten seniors. CHS (including Design Academy) families must be PSFA members for each of their student's years at CHS. Students must also qualify with a GPA of 90 or above for an application for Graduation Awards.

MEMBERSHIP COMMITTEE VOLUNTEER NEEDED!

Mark Allen will be leaving CHS when his son graduates with the Class of 2012. His duties include membership database management (MS Access) and publishing the Membership Directory. If you have skills in either of these areas and would like to bring your talents to the Membership Committee, we would love to have you join us. The new Membership Committee member would work together with Mark during the 2011-2012 school year in order to benefit from Mark's experience.

Feel free to contact Mark (mark@redbankweb.com 732-216-4350) with any guestions.

To order photos from any 2010-2011 CHS events, go to

http://www.shutterfly.com/pro/CommunicationsHS/2010to2011SchoolYear



Congratulations to the CHS SkillsUSA Team!

Twenty-one students from SkillsUSA took home medals at the New Jersey SkillsUSA State Competition on April 2, 2011 at the Garden State Exhibit Center in Somerset, NJ. Students worked against the clock and each other to demonstrate their expertise in various career-related fields such as graphic communications, photography, video product development, audio production, and prepared speech. Ten of the twenty one students earned gold medals, earning them the opportunity to compete at the SkillsUSA National Championships on Tuesday, June 21, 2011 in Kansas City, Missouri. More than 15,000 people (including students, teachers and business partners) are expected to participate in the Championships.

Gold Medal Winners:

Kelly Morris - Photography
Carly Goldstein and Holly Horne - Video Product Development
Amanda Zukofski and Katie Potis - Web Design
James Larisch, Carly Ferreria, Andy Cernera, Brian Murphy - Broadcast News Production
Alex Winchell and Chris Landi - Audio/Radio Production

Silver Medal Winners:

Ally Kowalski - Job Interview Austin Smith, Gia Reilly, Sarah Gleason - Crime Scene Investigation Nick Bobryk, Val Feldman - 3D Animation

Bronze Medal Winners:

Ryan Pettit - CPR/First Aid Emil Gombos - Photography Jessie Kraus-Lavy - Prepared Speech Mike Desocio - Job Skills Demonstration on Advertising Photography



SkillsUSA members sport their new red blazers provided by the PSFA!!

Thank you!

Submitted by Kelly Harmon, SkillsUSA/NTHS Advisor

Class of 2011 School Spirit

CHS Class of 2011 once again demonstrated their school spirit and won the Spirit Week competition for Spring 2011. This class has won every Spirit Week that has been held during their time at CHS. Their demonstration of school spirit is unprecedented in CHS history; no other class has ever achieved victory in **every** Spirit Week competition.

CHS will miss the spirit of the Class of 2011 when they graduate in June. Best of luck to all of them in their future endeavors!

PSA Directed by Andrew Palmer Wins Award

Congratulations to **Andrew Palmer**, Class of 2011, who has won the Public Service Announcement Award from the 2011 TEEN TRUTH Film Festival. Andrew's video can be found on their homepage at http://t.co/i3rPcD1. The film "True Charity" is about a teenager who knows what true charity really means.

Andrea Massaro Nominated for Best Editing

Andrea Massaro, Class of 2011, was nominated in the Best Editing category for her short film "What's Your Fortune?" She is one of five student filmmakers to receive the nomination.

The minute-long piece, along with 44 other student films, was chosen from a field of more than 3,600 submissions by the MSG Varsity television channel and the New York Chapter of the National Academy of Television Arts and Sciences, according to an MSG Varsity press release.

First Time CSI Team Wins Silver at SkillsUSA

On Monday March 28, 2011, **Sarah Gleason, Gia Reilly and Austin Smith** traveled to Gloucester County to complete in the SkillsUSA Crime Scene Investigation competition. Although the CSI competition has been running for several years, this is the first year a team from CHS has competed.

The three sophomores approached me, as the Forensic Science teacher, in the early fall about putting together a team to compete in the spring. None of them had any prior experience with crime scene investigation, but they all had an interest in the topic and a desire to learn. Armed with copies of the senior Forensics class textbook, the team set about learning forensic science. Beginning in November, I met with the team weekly to review course content, teach proper crime scene procedure, and practice techniques such as crime scene sketching and fingerprint recovery. The team worked hard learning and practicing, including staying after school and working on weekends to be sure they were prepared.



We were nervous going into the competition because we did not know what to expect. On competition day, the team was the most professional looking with matching uniforms and professional crime scene kits. The competition consisted of processing a mock crime scene for 20 minutes including taking notes, sketching the scene and collecting evidence. They then had 40 minutes back at the "lab" to process their evidence and develop their reports.

All of their hard work and practice paid off and the team took home the Silver Medal in the state competition! I am amazingly proud of the hard work and dedication the team showed throughout their preparation and how well they performed at the competition. The team and I are looking forward to next year's competition and we are confident we can earn the Gold Medal in the 2012 competition!

Submitted by Leah Morgan, Forensic Science Teacher

CHS Class News

Important Dates for Class of 2015 Families:

<u>Communications High School Prom</u>: Friday May 20, 2011 at Jumping Brook Country Club in Neptune from 7:00 to 11:00 pm

Senior Picnic: Thursday June 2, 2011 at Shark River Park from 8:00 am to 2:00 pm.

Senior Recognition Dinner: Thursday June 9, 2011 at Doolan's in Spring Lake from 6:30 to 9:30 pm. Cost is \$24 per person excluding Senior CHS Students. More information will come in the near future.

Graduation: June 17 at Pollack Auditorium at Monmouth University. Time to be announced.

Submitted by Jeanine Gomez, Class of 2011 Advisor

Class of 2012 New York City Trip

The Junior Class Council would like to invite all students of the Class of 2012 to attend a trip to New York City on Wednesday June 1, 2011. The trip includes transportation, lunch on a cruise ship around Manhattan with a DJ, and the choice of two of the following: Harry Potter Exhibit, International Center for Photography, Madame Tussaud's Wax Museum, or Toys R Us. The cost of this trip would normally be over \$125 dollars per student! However, funds provided by the Junior Class Council and the PSFA allow us to offer this trip for only \$65 dollars per student. Buses will leave CHS at 7:45 am and return between 6:00 and 6:30 pm. Students must arrange for their own transportation home from CHS by 6:30 pm. Please look for more information and a permission slip to come home in May. For additional information, comments or concerns, please do not hesitate to contact Justine Lane at ilane@chs.mcvsd.org

Submitted by Justine Lane, Class of 2012 Advisor

THE CLASS OF 2013 PRESENTS:

THE MEMORIAL DAY <u>FREE</u> CAR WASH FRIDAY MAY 27, 2:45 to 5:00 pm CHS Parking Lot FREE - THAT'S RIGHT - FREE!

Donations appreciated and will benefit upcoming Class of 2013 events!

Check us out at www.Boteega.com

Submitted by Ginny Clevenger, Class of 2013 Advisor

Class of 2014 Hosts "Red Carpet Dance"

Through a combination of hard work and sheer determination, the freshman class hosted their Red Carpet Dance on April 8. Thanks to the spectacular Decorating Committee, our guests were greeted by the Hollywood sign as well as a red carpet flanked by spotlights and paparazzi. Among the many sparkling decorations on the dance floor, two seemed to be most popular: the locker pods covered in movie posters and the left pod where Leonardo DiCaprio fans were able to dance with *Titanic* as the backdrop. We hope everyone who attended had a great night, and sincerely thank you for coming. Without you this dance would not have been possible! When all was said and done, we raised over \$575 and donated \$96 to the American Cancer Society. Freshmen, keep your eyes peeled during the coming weeks for the Class of 2014 t-shirt sale!

Submitted by Nina-Marie Amadeo, Class of 2014

CLUB CORNER

Cultural Communications Club



Here we are with the end of the school year around the corner. The Cultural Communications Club started the year with many activities and, apparently, it is going to end it the same way. The Coast Star published an article about some of the club activities in their January 27 issue. That article was read by Linda Zucaro, Chairperson of the Monmouth County Human Relations Commission, who contacted us to schedule a meeting at CHS. The meeting was very productive and we made plans to work on a school program for next year.

Amazingly, the second part of the school year is even busier. We have been involved in so many activities that some months we have been working every weekend. We participated in **Special Olympics** in February and March. We also worked with **Jersey Cares** painting two buildings; one was the Harbor House in Toms River, which shelters runaway children, and the other was the Arc of Monmouth in Long Branch, which is a day care facility for citizens with neurological disorders. This coming Saturday we are going to work with Jersey Cares to clean Asbury Park beach. At the end of March we had our last "**Zumbathon**" of the year. We thank Gold's Gym in Howell for allowing us to hold our "Zumbathons" free of charge and also to Nicole, the amazing instructor who taught the classes.

Nicole is also teaching two amazing dances to 14 juniors and seniors who will perform during the Cultural Fair on May 6. We invite all CHS students, parents, teachers, and friends to share this magnificent evening full of diversity, art, and food. The fair is a marvelous event in which the members of the club present the food, music, and history of cultures around the world to raise money in support of a selected beneficiary. The fair will be named "Wanted: Compassion" because all the proceeds of the fair will be sent to **Saint Jude's Hospital** to support the amazing work that the hospital does to provide children who suffer from cancer with the best medical attention regardless of their financial situation.

We are asking for the support of parents, local restaurants, and grocery stores. It would be greatly appreciated if you considered this petition so that we can reach our goal of making the largest possible donation to Saint Jude's Hospital. No contribution is too small or too large! Breads and cakes, juices and bottles of soda, plates, napkins, plastic cups, utensils, salads, entrées; any contribution would be appreciated. Mail dishes are especially needed. Please let us know if you are willing to make a donation and how you would like to contribute by sending an email to Mrs. Campbell Sabina Campbell@chs.mcvsd.org. Thank you for your support!

Submitted by Sabina Campbell, Cultural Communications Club Advisor



Cultural Communications Fair 2011
"Wanted: Compassion"

Friday, May 6 6:00 pm
All CHS students and their families are invited!
Tickets: \$5 per person / \$10 per family

Tickets will be sold in school and at the door. Donations will be gratefully accepted. Anyone interested in helping in this great event, please contact Mrs. Campbell at sabina campbell@chs.mcvsd.org

Drama Club Bids Farewell to Seniors

If **Kerry Vollherbst** regrets one thing about Drama Club, it's not joining sooner. Since her sophomore year, Kerry has done hair and makeup, been an understudy, and acted in four plays. Although she's not majoring in theater in college, Kerry plans to be involved in drama and musical theater in college this fall.

Mike Burke, an actor in Drama Club for four years, can't think of anything he would want to change about his experience in the club. When Mike goes to college in the fall, he will miss all of the members in Drama Club, especially being able to get to know people he wouldn't normally get to meet.

Chris Landi has been part of the Drama Club since his junior year, when he began acting and doing tech odd jobs. Chris doesn't plan to participate in theater when he goes to Emerson in the fall, but believes being involved in theater can help with film, which he will be majoring in, in an "abstract" sort of way.

Connor McAuley has been participating in the Drama Club since his freshmen year. He's been both an actor and part of tech, where he helped with the carpentry and set building. Although he will consider being involved in theater at Quinnipiac just for fun, Connor will always miss the people in the CHS Drama Club, especially Mr. Clark.

Lauren Brielle Neville, a member of the Drama Club for four years, has never minded the hours necessary for the club's success. She definitely plans to continue acting in college, and has thought about working for Broadway because of her love of the environment. Lauren will miss all of the fun and energetic people who are part of the CHS Drama Club.

Submitted by Carrie Blodi, Drama Club Member

From the Guidance Department...

SENIORS

May 1 is the deadline to let your college know of your decision to attend. The guidance office has asked the seniors to update their Naviance account with the college acceptance results and we will be meeting with students to discuss their final decisions, as we will need to send their final transcript in June. We also will have them sign a transcript release in case they request that their transcripts be sent to another school or scholarship program during the next few years.

There is a short amount of time left and a lot of wonderful activities to culminate their four years at CHS. Our seniors have worked hard and the finish line is within sight. Keep up the good work!

JUNIORS

The guidance office would like to remind students and parents to return the forms we requested on April 1 if you have not already done so. Those that were returned on time were completed with an amazing amount of detail. This is so helpful when writing letters of recommendation. We strive for our letters to give the total picture of each student, not just a list of academics and activities.

The last time to take the SATs this year is June 4. The deadline for late registration is May 6. June is a great time to take the SAT II subject tests in courses that were completed in the spring semester. The last date for the ACTs is June 11 with a registration date of May 6.

SOPHOMORES AND FRESHMEN

The year is winding down and summer presents many opportunities for jobs, summer programs, and community service. Working papers are available in the main office. We have a list of possible volunteer activities in the guidance office. We have also listed job opportunities and summer programs on the guidance page of the BBS.

We also would like to welcome the Class of 2015. We look forward to working with you.

Submitted by Sandra Gidos, Guidance Counselor



Communications High School is always looking to incorporate technology into the lives of the student body. Typically, Ms. Gesin's senior eCommerce class requires students to create websites and social networking accounts for mock businesses in addition to hosting Career Day. However, the small spring semester class wanted to take eCommerce a bit further with Boteega, the CHS Online Marketplace.

"We wanted to create an actual business that would cater to the needs of the CHS community," said Thom Bell, CEO of Boteega.

The rest of the Boteega team includes Chief Operations Officer Matthew Amato, Chief Brand Officer Rachael Gallagher, Chief Communications Officer Meghan Fredericks, Chief Financial Officer Steven Goldberg, and Chief Sales Officer Kerry Vollherbst. Ms. Gesin, CHS Teacher of the Year, acts as the Chief Information Officer. The Boteega logo was designed by Meghan Fredericks and Kerry Vollherbst.

So, what exactly is Boteega?

"Boteega is a little bit of everything," said Gallagher. "First, we set up online order forms for Cultural Communications Club breakfast sales. Students are able to place orders for McGuapos, McGuapas, banana bread, and cookies. Then, we set up online ticket sales for CHS events like dances, prom, and Cinemadness."

"Boteega utilizes Google Checkout, an online shopping cart service that ensures high security during credit card processes," said Gesin.

In the future, Boteega aims to expand their products.

"We're talking about selling Broadcast Club DVDs, CHS apparel, and maybe even prints of student-made art," said Vollherbst.

Even though Boteega's staff will be graduating in June, Gesin hopes to continue maintaining the website with future eCommerce classes.

"I've already had juniors approach me about continuing the website next year in the fall."

Visit Bottega, the CHS Marketplace, at www.boteega.com!

Submitted by Rachel Gallagher, Boteega Chief Brand Officer



National Honor Society News

Kateri Environmental Center

On April 19, members of the NHS will assist a child-centered spring egg hunt activity at an "Egg-Stravaganza" held at the Kateri Environmental Center in Wickatunk.

Ronald McDonald House

On April 27, NHS members will tour the Ronald McDonald House, which houses families of severely ill children, in Long Branch. The NHS members will bring food supplies, cook, and serve dinner for the tenants of the house through the Caring Cooks Program.

Child Advocacy Center

The Child Advocacy Center of Monmouth County, a safe haven for children, has a Caring Wall decorated with tiles designed by donors. NHS members contributed \$1200 and designed tiles to hang in the Center.

NHS & PSFA

NHS provides refreshments at each monthly PSFA meeting. Members have been bringing in healthy choices for our parents—crudités, fresh fruit, health bars, hummus, etc. in addition to a few cookies and brownies!

Submitted by Kathleen Mazzacco, NHS Advisor

Teacher Appreciation Week 2011

Monday, May 2 through Friday, May 6

Communications High School teachers should be applauded 365 days of the year.

Teacher Appreciation Week is a wonderful opportunity to recognize the many contributions CHS teachers make toward building a better future for our children and our school.

On behalf of the CHS Parent Student Faculty Association, thank you, teachers, for all you do!

The PSFA will provide surprises for the faculty throughout the week to show our appreciation for our teachers.